



MORTGAGE PROTECTION LEADS

Titan Marketing Group also caters to agents selling Mortgage Protection /Term Products. We have designed an EXCLUSIVE direct mail piece that is delivered to you by email or fax the DAY it arrives. This is a traditional lead filled out by the CLIENT with ALL the necessary information you need to quote them: Bank info, Address info, Medical questions, phone numbers, etc. It is an awesome lead and has close ratios of 55% and higher!! We have subsidized the mailing cost to .45 per mailing per 1000 pieces with the help of our friends at Americo, the leading mortgage carrier in this category. Then, after your initial mail drop, the cost drops substantially with submitted business. Annual premium per week between \$2,500-\$3,500: Cost is .35 per mailing per 1000 pieces. Write \$3,500 or above in a week and that cost is .25 per mailing per 1000 pieces. Titan also has great tools like presentation material and scripts that you are welcome to use to help close more sales.

